

Press Release

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TRACKINSIGHT RAISES EUR 2.5 MILLION FROM NEWALPHA ASSET MANAGEMENT AND AVIVA FRANCE

TrackInsight SAS (“TrackInsight”) is pleased to announce two new investments in its capital from the FinTech fund* managed by New Alpha Asset Management (“NewAlpha”) and the insurance company, Aviva France. TrackInsight has now raised over EUR 4 million in development funding.

TrackInsight, Europe’s leading platform for ETF analysis and selection, offers its customers enhanced transparency on the performance of the main ETFs listed in Europe.

TrackInsight runs Europe’s first exchange traded fund (ETF) analysis platform (www.trackinsight.com), which professional investors use to optimise their selection of exchange traded products. The solution provides advanced analysis software, so that investors can independently compare the replication quality delivered by the leading investment vehicles, coupled with a simple and transparent rating system that has been unanimously approved by the industry.

The TrackInsight solution is a natural addition to the toolbox of portfolio management, asset allocation and fund selection teams, providing fluid access to reliable and independent data. It enables a structuring of the analytic process and helps enhance the management and compliance of investment decisions.

The EUR 2.5 million invested by NewAlpha Asset Management and Aviva France gives the company the resources to develop in the European institutional investor market and to prepare for roll-out in the USA and Asia. Jean-René Giraud, co-founder and CEO of TrackInsight said he *“appreciates the confidence shown by NewAlpha and Aviva France, which will allow us to position TrackInsight as an essential player at the heart of the ETF revolution”*.

“The expertise of TrackInsight’s founders and teams in the field of ETF selection, coupled with the quality of the platform’s user base, is what persuaded us to back the company’s ambitious international development programme through our FinTech start-up fund”, added Jonathan Cohen-Sabban, Private Equity Investment Director at NewAlpha.

Hugues Sévérac, head of innovation at Aviva France said: *“We are delighted with our capital stake in TrackInsight. We were persuaded by its past work, the quality of the product already deployed across Europe and by the seriousness and exceptional experience of the team. TrackInsight’s expertise will give us a window into this fast-growing market, which is going to impact on the insurance business over the next few years.”*

The EFT market is growing at an annual rate of 20% making it the most dynamic segment in the asset management industry. With more than 4,500 products to choose from, it is already worth USD 3,000 billion, 15% of the world's total collective investment AUM. ETFs are also the investment vehicles most used by robo-advisers.

Thanks to its high-quality data, independently certified by its research teams, and to the accuracy and independence of its methodology and analysis, TrackInsight is now established as European leader in ETF selection with more than 3,500 professional users.

*** This fund is exclusively reserved for professional clients as defined by the MiFID Directive.**

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ABOUT TRACKINSIGHT (www.trackinsight.com)

TrackInsight is the first pan-European platform for rating and selecting exchange traded funds (ETFs). Based on controlled and certified data, TrackInsight offers its users total transparency on the primary quality demanded to ETFs, the faithfulness with which they replicate their underlying benchmarks.

The platform launched in October 2014 is now used by more than 3,500 investment professionals acting on their own behalf or for third parties in Europe.

It covers nearly 900 European funds, providing daily analyses of 94% of the assets managed in European domiciled ETFs. The two-thirds of the funds that have been in existence for more than three years are also given a simplified rating.

ABOUT NEWALPHA ASSET MANAGEMENT

NewAlpha Asset Management provides qualified investors with access to the most innovative and dynamic firms in the financial industry thanks to its wide range of products and services. On behalf of its clients, NewAlpha selects, finances and supports innovative entrepreneurial projects, mainly in asset management but also in related sectors such as services for investment managers or financial technologies (Fintech and Assurtech).

NewAlpha is Europe's leading specialist in incubating emerging managers and has struck nearly 70 strategic partnerships and invested more than EUR 1.4 billion with French and international investment management firms. As an indication of its dynamism, since 2012, NewAlpha has allocated nearly EUR 500 million through 15 partnerships. NewAlpha has also won a string of awards, either directly or through its affiliated managers.

As a subsidiary of La Française, NewAlpha Asset Management is regulated by the *French Autorité des marchés financiers* (AMF). La Française is controlled by the *Caisse Fédérale of the CMNE* and forms one of the CMNE's three business lines, Asset Management, the others being Banking and Insurance.

ABOUT AVIVA FRANCE

With more than 180 years of experience in France, Aviva France, a subsidiary of one of the leading life and casualty insurers in Europe, offers a full range of products to 3 million customers, including individuals, small traders, self-employed professionals and small-to-medium-sized businesses. The company has a solid and profitable business model based on multi-channel distribution (general agents, brokers, life insurance advisers, UFF financial advisors and direct insurance). Aviva France also has partners such as AFER, France's leading savers' association and the Crédit du Nord Group. Aviva France directly employs over 4,300 people.

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